

WKEQ-FM, WLLK-FM, WSEK-FM, WSFC-AM, WSFE-AM
EEO PUBLIC FILE REPORT
April 1, 2010 - March 31, 2011¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

¹ This report was revised in September 2011 to address minor reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
<p align="center">AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.</p>			

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III. RECRUITMENT INITIATIVES

	Date	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Station Participants	Participant Title	Points
1	6/24/2010	Participation in Job Fairs	Our SEU participated in the Cumberland Workforce Network Job Fair hosted by the Lake Cumberland Area Development District and held at The Center for Rural Development in Somerset, KY. Station participants discussed job opportunities at the stations with individuals interested in broadcast careers.	2	Sales Mgr Market Controller	0.25
2	10/13/2010	Establishment of training programs for station personnel	Two Account Executives from our SEU attended a seminar presented by Doug Harris at the 2010 Kentucky Broadcasters Association Annual Managers' Conference entitled "Ideation in the Pursuit of Revenue Or... 'I Know It's A Great Idea But Can We Make Any Money With It?'," which focused on using creative methods to increase revenues. The Account Executives were selected to attend based on their exceptional job performance.	2	AE AE	1.00
3	10/14/2010	Establishment of training programs for station personnel	An Account Executive/Sales Manager from our SEU attended a leadership seminar presented by Jim Mathis at the 2010 Kentucky Broadcasters Association Annual Managers' Conference entitled "Lead Trac Strategizing Workshop: What are the Ten Skills that Turn Losers Into Leaders?" The seminar generally discussed the qualities that drive successful people and how to use them to your advantage.	1	AE/Sales Mgr	1.00
TOTAL POINTS OVER REPORTING PERIOD:						2.25